



RIA KULKARNI

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art director
portrait maker
unicorn enthusiast
sticker collector
pro-level caffeinator

Getting a global perspective on advertising, one big city at a time.

EXPERIENCE

Publicis India

Art Director

2020 October-Current

Brands working on: NYX Cosmetics, Loreal Paris.

Brands worked on: Nihar Naturals (Hair Oil),
Enamor (lingerie), Pampers (diaper, baby products)
Matrix Professional (Hair care, Salon),
Charlie Banana (Reusable diapers, baby products).

Ogilvy New York

2019 January-March, July-December- Creative Intern

Brands worked on: Corteva (Agriculture Chemical seed company), Nationwide (Insurance), Scrubbing Bubbles (Cleaning Brand), Siemens.

360i New York

2019 April-June- Creative Intern

Brands worked on: Coca Cola Freestyle, Champion (Clothing), Nespresso (Coffee)

SKILLS

Illustrator, Photoshop, InDesign,
Procreate, Sketching, Writing, Ideation,
Art Direction, After effects-Basic.

ACHIEVEMENTS

D&AD Future Impact Award 2020
Creative Conscience Silver Award 2020
Webby 2020 Honoree 2020
Golden Award of Montreux Gold Medal-2020
Bronze Crowbar Award Winner-2019
Creative Conscience and Crowbar Awards-2019.
Published in Ads of the World-19, WeLoveAd-19,
Campaigns of the world-19, Adeevue-19.
Work Shortlisted on One Show Young Ones,

EDUCATION

Jan '18 to Dec'19- Art Direction- Miami Ad School

2017- Graphic Designing- Fx School, Mumbai

2016- Creative Writing-
Xaviers Institute of Communication, Mumbai

2016- Bachelor in Mass Media
Journalism- Lala Lajpatrai College, Mumbai